

## **VIRGINIA BEEF QUEEN CONTEST**

On behalf of the Virginia Cattlewomen and the Virginia Cattlemen, I am inviting you to participate in the Virginia Beef Industry Queen Contest. This is a wonderful opportunity to promote the Beef Industry in Virginia. The Virginia Beef Queen represents the Cattle Industry at various events throughout the year. Some of the events are:

- Virginia State Chili Cook-Off – May – Roanoke, VA
- Virginia State Fair – September – Richmond, VA
- Virginia Agri-Business Dinner – January - Richmond VA
- Virginia Beef Industry Convention – February
- Virginia Beef Expo – April – Harrisonburg, VA

The Virginia Beef Queen Contest will be held on Friday, April 15<sup>th</sup>, 2011 at 2:00 pm in conjunction with The Virginia Beef Expo at the Rockingham County Fairgrounds in Harrisonburg. The contest will take place in the Exhibit Hall. Each contestant should be prepared to give a 3-5 minute speech on a positive phase of the Beef Industry and will also have a brief interview and questions with a panel of judges.

Again this year will be the addition of Scholarships, funded by the Virginia Cattlemen's Foundation. Three (3) scholarships will be offered in the amount of \$500.00 for the winner, \$300.00 for runner-up and \$200.00 for third place.

The new Queen should be prepared to stay for the Barn Party that evening.

I hope you will take advantage of the opportunity of promote the Virginia Beef Industry.

If you have any questions or would like more information I can be reached at (H) 540-463-7551 (evenings), (Cell) 540-460-3776 or [yankee5504@yahoo.com](mailto:yankee5504@yahoo.com). I look forward to hearing from you soon.

Sincerely,  
Ann Smith, Virginia Cattlewomen

# VIRGINIA BEEF QUEEN CONTEST ENTRY FORM

Name:

---

Home Address:

---

---

---

Home Phone:

---

Cell Phone:

---

Email address:

---

Date of Birth:

---

Parent's Names:

---

---

Name and Address of Local Newspaper:

---

---

---

Type of Beef Cattle Operation:

---

---

---

Please send the entry form, a recent photograph and a resume including the following:

- Education
- Activities and Organizations
- Work Experience
- Experience in the Cattle Industry

## ***VIRGINIA BEEF QUEEN CONTEST***

### ***QUALIFICATIONS:***

All Contestants must be:

1. From a beef producing family.
2. Between the age of 16 and 22 as of January 1, 2011.
3. Single.
4. Prepared to present a 3-5 minute speech on a positive phase of the Beef Industry.
5. Prepared for an interview with a panel of judges.

### ***BEEF QUEEN APPEARANCES:***

- Virginia State Chili Cook-Off – May – Roanoke, VA
- Virginia State Fair – September – Richmond, VA
- Virginia Agri-Business Dinner – January - Richmond VA
- Virginia Beef Industry Convention – February
- Virginia Beef Expo – April – Harrisonburg, VA

### ***JUDGING CRITERIA:***

- 25% Interview
- 25% Speech Content
- 25% Poise & Personality
- 25% General Appearance

### ***AWARDS:***

#### **Scholarships:**

- \$500.00 - Winner
- \$300.00 - Runner-up
- \$200.00 - Third place

Please send all information to:

Ann Smith

40 Pine Forest Rd.

Lexington, Va. 24450

OR

E-mail to [yankee5504@yahoo.com](mailto:yankee5504@yahoo.com)

Phone 540-463-7551 (evenings)

**APPLICATIONS SHOULD BE RECEIVED BY APRIL 12<sup>TH</sup>, 2011**