

2012 VIRGINIA BEEF EXPOSITION

April 20 - 21, 2012 * Rockingham County Fairgrounds * Harrisonburg, Virginia

CONTRACT FOR TRADE SHOW EXHIBIT SPACE

VIRGINIA BEEF EXPOSITION, A VIRGINIA CORPORATION

Please return green signed copy of contract with your remittance.

We wish to reserve and contract for the following exhibit space in accordance with, and we agree to the terms, conditions, rules and regulations governing exhibitors as set forth on both sides of this contract and the exhibit package, of which this is a part.

NOTE: Contracts received before March 10 will be assigned on a seniority basis. Locations and space rentals are shown in the exhibit package. Please indicate location preference for indoor exhibits by appropriate numbers. Selections should be in different areas to enhance your chances. Management reserves the right to assign exhibitors to the best alternative location in the event none of the exhibitor's choices are available, or to make reasonable changes in space assignments for the benefit of the exhibitors or for the betterment of the exposition.

The exposition is for educational and informational purposes. All exhibits should relate to the cattle industry.

EXHIBIT SPACE REQUESTED: (Please Fill Out)

		No. of Spaces	Total	Space Choice (Nos.)
INSIDE	First 10' X 10' @ \$325	_____	\$ _____	1 st _____
EXHIBIT HALL	Additional 10' X 10' @ \$225	_____	\$ _____	2 nd _____
				3 rd _____
OUTSIDE	First 20' X 30' @ \$375	_____	\$ _____	
	Additional 20' X 30' @ \$275	_____	\$ _____	
	Barn 10' X 10' @ \$400	_____	\$ _____	
	Space BW 10' X 20' @ \$500	_____	\$ _____	
	TOTAL		\$ _____	

We enclose our check in the amount of \$_____ as payment in full for the space requested.

MAKE CHECK PAYABLE TO: **Virginia Beef Exposition**, P.O. Box 9, Daleville, VA 24083-0009
 DIRECT ALL OTHER INQUIRIES TO: **Bill McKinnon**, Expo Manager, (540) 992-5166, FAX (540) 992-4632

We request that our company name, city, and state be listed as below for publicity:

Company Name _____	City _____	State _____
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Products to be exhibited: _____

If you plan to use any special traffic-builder activity, please describe: _____

Send future correspondence to: Name _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ FAX _____ Email _____

Authorized Signature _____ Title _____

Space confirmation by the Virginia Beef Expo

Date Received _____ Amt. Received _____ Check No. _____
 Space Assigned _____ By _____

Virginia Beef Exposition Management

Date _____

Please return green copy of completed contract and full payment by March 10, 2012
(Keep white copy for your records)
After March 10, 2012, exhibit space rates may be higher